



News & Updates:

Market Announcement: 2024 Price Increase



Dear James Hardie Partner,

We want to express our appreciation for your valued business and ongoing support. At James Hardie, we remain dedicated to investing in growth initiatives, including expanding our production capacity, generating

homeowner demand, and fostering innovation. These efforts are aimed at facilitating growth in our partnership.

Effective January 2nd, 2024, we will be implementing a price increase on many of our product lines. James Hardie is committed to maintaining a high level of communication and support throughout this transitional phase.

Updated pricing is now available on [Hardie™ Link](#) under the Pricing tab.

Pre-Price Increase Volume Allotment

James Hardie has established price protected volume budgets that will be applied to all products subject to a price increase. Your local representative or two-step distribution partner will be equipped to discuss your specific details.

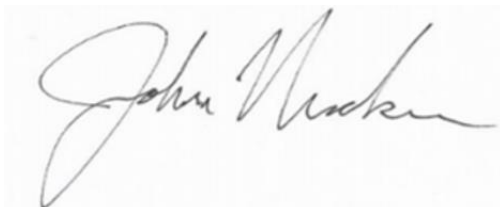
All orders with an effective date of January 2nd, 2024 or later will reflect the new pricing.

Price Protected Volume information can be found on [Hardie™ Link](#) under 'Your Account'.

If you have additional questions or concerns, we encourage you to refer to [Hardie™ Link](#) or contact your local James Hardie sales representative.

Thank you for your continued partnership and support.

Sincerely,

A handwritten signature in black ink, appearing to read "John Macken". The signature is fluid and cursive, with a large initial "J" and "M".

John Madson
Vice President of North American Sales



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